



CAMBRIDGE NORWICH TECH CORRIDOR AMBASSADOR PACK 2019

PUTTING **VALUE** AT THE HEART OF BUSINESS

About the Cambridge Norwich Tech Corridor

Home to technology shaping the future of food, energy, medicine and mobility, the Cambridge Norwich Tech Corridor is one of Europe's most exciting growth stories

With world-leading universities, research institutes and science parks, complemented by an ecosystem of businesses and networks to support innovation, commercialisation and manufacturing, the Tech Corridor area offers 100km of opportunity across Cambridgeshire, Suffolk and Norfolk for start-ups, growing businesses and investors.

High quality of life and unconstrained, affordable space to grow make the Tech Corridor the perfect place to for disruptive, ambitious businesses to thrive among other companies that are solving society's big problems. The area boasts excellent transport links, centred around the upgraded A11 and regular train services to London and beyond. The airports at Norwich and Stansted, along with the port at nearby Felixstowe, provide excellent international connectivity.

WHAT'S IN THE CORRIDOR?



2

WORLD CLASS UNIVERSITIES



560+

HECTARES OF LAND ALLOCATED FOR BUSINESS DEVELOPMENT



55,600

KNOWLEDGE INTENSIVE JOBS



1.09M

TOTAL POPULATION



12K

KNOWLEDGE INTENSIVE BUSINESSES



36K

STUDENTS

WHAT WILL 2031 LOOK LIKE?



£2.75BN

ADDED VALUE TO THE REGION'S ECONOMY



46K

ADDITIONAL PEOPLE



26K

ADDITIONAL JOBS



£1,300

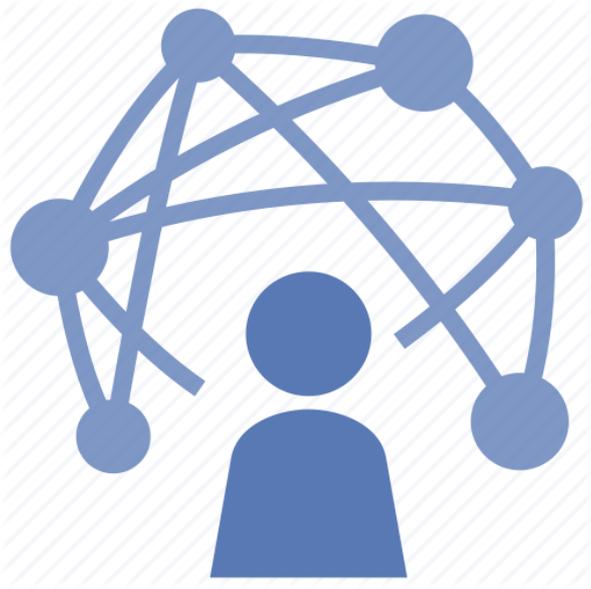
BOOST TO AVERAGE YEARLY TAKE HOME PAY

The Cambridge Norwich Tech Corridor initiative is a public-private partnership set up to promote and deliver meaningful high value growth by creating a unique understanding of the true economic and societal definitions of value and an actionable roadmap of the precise tech infrastructure, talent, expertise and innovation needed to deliver it.

It joins up the many strengths and assets already present in the Tech Corridor to support indigenous growth and increased productivity by creating a cross-sector ecosystem of businesses to drive collaboration and build on strong regional supply chains.

Read on to find out how your business can be part of the Tech Corridor story.

Become an Ambassador



We are inviting businesses and thought leaders in the Cambridge Norwich Tech Corridor to become ambassadors of this pioneering initiative. Their role will be to help promote our collective strengths and guiding mission both within and outside the Tech Corridor and, where relevant, help embed some of the initiatives on our delivery roadmap.

Becoming an ambassador will in turn enable companies to use the growth of the Cambridge Norwich Tech Corridor to put their own businesses in a positive, holistic spotlight and connect with a like-minded, motivated ecosystem of local firms.

Ambassador Kit

Tech Corridor ambassadors will receive:

- A digital guide to the Cambridge Norwich Tech Corridor including mission statements, key statistics on our growth plan, business case studies, plus current and future development opportunities.
- Cambridge Norwich Tech Corridor Facts slides for use in your own company presentations to help illustrate the regional strengths supporting your business goals
- A regular e-newsletter with latest news and success stories from the Cambridge Norwich Tech Corridor as well as updates on workshops and events hosted by the team.
- Cambridge Norwich Tech Corridor logos for use on your business websites, events and marketing material to highlight your involvement in the scheme (logos + usage guidelines will be supplied)
- Ability to submit stories/blogs/news updates for our publication on our relaunched website and our social channels (inclusion subject to editorial approval)
- An invitation to join our invite only LinkedIn group, where we will be encouraging knowledge sharing and collaborative problem solving.

Next Steps

To register as a Tech Corridor ambassador, please copy the forms below into an email, fill in your details and email them to info@techcorridor.co.uk

Applicant Name:

Applicant Email:

Applicant Job Title:

Company Name:

Company Sector:

Company URL:

Company twitter account (If applicable):

Number of Employees:

Please give a brief overview of your reasons for becoming a Cambridge Norwich Tech Corridor Ambassador:

